

Innovation as a Service for accelerated innovation and industrial transition in industrial rural and remote areas with low innovation capacity in the Danube Region (IaaS 4 DR)

Project Duration: January 1, 2024 - June 30, 2026 (30 months)

Project Budget: 2.720.670 € (2.176.336 € Interreg Funds)

Project Description:

The IaaS4DR project, is designed to revolutionize innovation support and technology transfer in the Danube region, particularly targeting industrial rural and remote areas with low innovation capacities.

The project's main objective is to deliver locally, durably improved, and integrated innovation support services. This will be achieved by enhancing the capabilities of business support organizations, innovation intermediaries, and technology transfer institutions.

Project consortium:

16 partners from 11 countries in the Danube region.

Lead Partner: **Slovakia** - Technical University of Košice

Other Partners:

- **Slovakia** – Košice Region Innovation Center
- **Germany** – Technologiezentrum Horb GmbH & Co. KG
- **Germany** – Atrineo
- **Slovenia** - Pomurje Technology Park
- **Hungary** - Pannon Business Network Association
- **Croatia** - TERA TEHNOPOLIS Ltd.
- **Austria** - University of Applied Sciences Vorarlberg
- **Czech Republic** – Business Development Agency of Karlovy Vary Region
- **Bosnia and Herzegovina** – Development agency of the City of Prijedor “PREDA”
- **Romania** – Executive Agency for Higher Education, Research, Development and Innovation Funding
- **Romania** - North-East Regional Development Agency

- **Hungary** - Central Transdanubian Regional Innovation Agency Noprofit Limited
- **Montenegro** - Association for Democratic Prosperity – Zid
- **Ukraine** - INNOVATIVE COMPOSITE TECHNOLOGIES CENTER
- **Austria** - Austria Wirtschaftsservice

Key Project Outputs:

1. **Capacity Building:** Increasing innovation support competence across regions.
2. **Collaboration Models:** Enhancing integration among regional innovation service providers.
3. **Transnational Expertise:** Facilitating access and the use of external, advanced innovation support services on demand.

The project aims to transform traditional, linear, and top-down approaches into dynamic, integrated services that significantly exceed existing capabilities by leveraging limited local resources with broader transnational support. This strategic shift is expected to foster a more competitive and smarter Danube Region, well-equipped to face the future challenges of industrial transition and innovation.

This project is supported by the Interreg Danube Region Programme co-funded by the European Union.

You can read more about the project on [the official project website](#).